

# 2

# Tourism and conservation

## 2.1 WISH YOU WERE HERE?

### IN THIS UNIT

#### GRAMMAR

- articles
- modal verbs

#### VOCABULARY

- travel collocations
- multi-word verbs
- the natural world

#### SCENARIO

- stating your position, clarifying
- participating in a meeting

#### STUDY SKILLS

- planning and organising essays

#### WRITING SKILLS

- a problem–solution essay



*Travel makes a wise man better, but a fool worse.* Thomas Fuller (1654–1734), English physician and writer

### SPEAKING

**1** Work with a partner and discuss how important the following are for tourists. Put them in order of importance (1–8).

- |                  |                                |
|------------------|--------------------------------|
| • weather        | • accommodation                |
| • cost           | • sights                       |
| • food           | • activities                   |
| • ease of travel | • environmental considerations |

**2** What are popular holiday destinations for people from your country? How have these changed in the last ten years?

### VOCABULARY

#### TRAVEL COLLOCATIONS

**3a** Match 1–8 with a–h to make collocations. Then check your answers in the holiday brochure extracts opposite.

- |               |                |
|---------------|----------------|
| 1 budget      | a deal         |
| 2 boutique    | b delicacy     |
| 3 carbon      | c monuments    |
| 4 last-minute | d footprint    |
| 5 local       | e airline      |
| 6 ancient     | f temperatures |
| 7 organised   | g hotel        |
| 8 baking      | h excursions   |

**3b** Match the collocations in Exercise 3a with the categories in Exercise 1.

**3c** What other collocations can you add to each category?  
*accommodation: luxury hotel*

### READING

**4a** Read the holiday brochure extracts A–F and match them with the holiday types in the box. You do not need all of the words in the box.

adventure holiday    backpacking    city break  
cruise    resort holiday    safari    self-catering holiday  
sightseeing tour    working holiday

**4b** What other holiday types can you think of?

**5a** Which of the holidays in the extracts would be suitable for the following people? Work with a partner and discuss your ideas.

- 1 an adventurous ecology graduate travelling alone
- 2 a sporty group of friends in their twenties looking for fun and excitement
- 3 a young urban professional couple who want plenty to do
- 4 a cultured holidaymaker interested in the environment
- 5 a wealthy couple looking for a relaxing holiday
- 6 four student friends with a limited budget who want to escape after the exams

**5b** Which holiday would you choose? Why?

WISH YOU WERE HERE?

Last-minute deals

**A Spend seven nights exploring the Caribbean aboard a state-of-the-art vessel: *The Palladium*.** Offering the ultimate on-board experience and boasting eleven decks, it still retains a unique and intimate atmosphere. Select a stateroom with a balcony for awe-inspiring ocean views or share a cabin for four. With five restaurants to choose from, each meal is a gastronomic delight. In the evenings, choose from a comprehensive range of entertainment options: from cabaret to DJs and live bands. Pamper yourself with a wide variety of treatments available in the Palm Court Spa. Or why not try indoor rock-climbing? Fully escorted organised excursions are available at each port of call. This is an experience not to be missed. Call now on ...

**B Romantic specials. Weekends for two in Paris.** Explore the famous sights of the city of love – the Eiffel Tower, the Louvre, Montmartre – and then sample the culinary skills of renowned Parisian chefs. Stylish boutique hotel in the heart of this chic, bustling capital. Unbeatable prices. For more info, go to **Earlybird.biz**.

**C Feeling restless? Itchy feet? Active budget holidays in New Zealand.** The holiday includes a week of escorted trekking with breathtaking views, the opportunity to bungee jump and try paragliding. Experience a variety of exotic landscapes with a visit to a volcano, glacier hiking and whitewater rafting. Local specialities and hospitality as you've never experienced before. All flights and internal transfers included. Book now at **DownUnder.net**.

**D Thai Odyssey. Fully guided holidays to explore the spectacular ancient monuments of a country rich in history.** Enjoy magnificent scenery, baking temperatures and indulge in mouth-watering local delicacies. Our 'green' under-canvas 'hotels' encourage visitors to calculate carbon emissions and will arrange for guests to plant trees if they want to offset their carbon footprint. Holidays for the discerning and sophisticated traveller with an interest in sustainable development. An experience to savour. Flights not included. Single supplements apply. For further details, visit **Exped.biz**.

**E Explore the picturesque Greek island of Kefalonia.** Help out restoring isolated cottages or work on an archaeological dig. Explore the island on foot. Experience the outstanding views and secluded beaches and unwind in this off-the-beaten-track location, far from the stresses and strains of the rat race. Steer clear of the tourist traps, recharge your batteries and return completely refreshed. Ideal for groups. All-inclusive budget deal. Special offer price includes flight (budget airline) and basic s/c accommodation (upgrades available). Optional Jeep hire. **Athena Travel**.

**F The holiday of a lifetime in the Badumbas National Park.** See the big game and get back to nature and make new friends. Staying at the exclusive Masai Game Lodge with three-star facilities, you will also spend time under canvas out in the bush. Stunning flora and fauna. A visual feast of wildlife, all experienced at close quarters, including lions, elephants and rhinos. All travel is in air-conditioned off-road vehicles. New company. Special introductory offer. Unbeatable fifty percent discount. No single supplements apply. For more info, go to **ZebraTourZ**.

**6a Analysing a genre** Find examples in the extracts of typical language for travel brochures. Write them under these headings.

Positive adjectives (and collocations): *comprehensive range*  
 Imperatives: *Call now*  
 Other expressions: ... *why not try ... ?*

**6b Write a one-paragraph brochure entry about your local area or the area you are studying in.**

VOCABULARY

MULTI-WORD VERBS

**7a Some tourists are talking about what they like to do on holiday. Complete the sentences with the words in the box.**

around	away	back	down	in
of	off (x2)	up (x2)		

- 'A holiday is all about getting \_\_\_\_\_ from it all.'
- 'I just want time away from work when I feel I can really let my hair \_\_\_\_\_.'
- 'I just love going somewhere new and soaking \_\_\_\_\_ the atmosphere.'
- 'We live in a big city, although I grew up in the country, so getting \_\_\_\_\_ to nature is important.'
- 'I love to really live it \_\_\_\_\_ on holiday. I like to blow what money I have in a short time. I save all year and then have a really good time.'
- 'We're keen on finding unusual places – going \_\_\_\_\_ the beaten track.'
- 'Steering clear \_\_\_\_\_ the tourist traps is our main priority when booking a holiday.'
- 'I don't really like to do very much on holiday. Just lounging \_\_\_\_\_ by the pool is enough.'
- 'The main thing is to avoid getting ripped \_\_\_\_\_, so I try not to look like a tourist.'
- 'I love seeing new things and taking \_\_\_\_\_ the sights.'

**7b 2.1** Listen and check your answers. Then practise saying the sentences with the correct stress.

**7c** Which of the opinions in Exercise 7a are most like your own?

SPEAKING

**8** What do you know about the specialised types of tourism below? How do you feel about them? Work in small groups and discuss your ideas.

- battlefield
- culinary
- eco
- disaster
- celebrity
- health/medical (including 'surgery safaris')
- volunteer
- space

## READING

**1a** Work in groups and brainstorm everything you know about the Galapagos Islands.

**1b** Read the text quickly and check your ideas in Exercise 1a.

**2a** Work with a partner. Student A, read the first two paragraphs of the text and write three quiz questions. Student B, read the last two paragraphs and write three quiz questions.

**2b** With your partner, ask and answer each other's questions from Exercise 2a.

**3a** Read the text again. Write a heading for each paragraph.

**3b** Where would you expect to find this text? Why?

- online news website
- travel company website
- online encyclopedia

**3c** Which fact or facts in the text did you find most interesting? Why?

**4** What do the **highlighted** words in the text refer to?

# The Galapagos Islands



Located about 926 km off the coast of Ecuador in the Pacific Ocean and just a short flight from Quito, the capital, the Galapagos Islands are a small chain of islands spread out over 220 km and known for **their** vast number of endemic species. There are eighteen major islands in the chain, five of which are inhabited, and more than 100 smaller islands covering a total land area of about 8,000 km<sup>2</sup>. The largest island is Isabela, which makes up three-quarters of the total land area and rises to a height of 1,707 m. The islands are surrounded by the Galapagos Marine Reserve, stretching over 137,269 km<sup>2</sup>.

The Galapagos archipelago is distributed on either side of the equator and sits on a tectonic plate which is moving towards the South American continent at a rate of over 6 cm a year. The first islands were formed by volcanoes that rose out of the ocean at least 8,000,000 years ago. Lava built up underwater, forming undersea mountains which broke through the water and formed islands. While the oldest islands have now sunk back beneath the sea, new ones are still being formed by volcanic eruptions, the most recent of which was in 2009.

The islands, discovered in 1535, are among the most scientifically important and biologically outstanding places on the planet. According to zoologists and botanists, they are home to some of the most beautiful sights in nature. Almost all the reptiles and half the species are not found **anywhere else**. Marine iguanas, flightless cormorants, mocking birds and thirteen species of finches are **all** endemic to the islands, **which** are also famous for **their** giant tortoises, blue-footed boobies and the only living tropical penguins.

There are a number of environmental threats, the main **one** being the plants and animals, such as feral goats, cats and cattle, brought to the islands by humans. An eradication plan only partially succeeded in ridding the islands of introduced species. The island's biodiversity is also under threat from the human population, which is growing at an unsustainable rate. In the 1950s, the population was 1,000, whereas **it** is now over 26,000. Furthermore, the Galapagos Marine Reserve and whole ecosystem is under threat from illegal fishing activities, while the growth of tourism also threatens the wildlife of the archipelago.



## VOCABULARY

## THE NATURAL WORLD

**5** Find words or phrases in the text with these meanings.

- 1 native or restricted to a certain place
- 2 an area for animals and birds where they are protected
- 3 a chain of islands
- 4 a huge slab of rock that makes up the top layer of the Earth
- 5 molten rock that flows from volcanoes
- 6 escaped from domestication and become wild
- 7 a variety of different life forms living in the area
- 8 all the animals and plants that live in a particular area

## LISTENING

**6a** **2.2** Listen to the first part of an interview with Dr Graham Watkins, the Executive Director of a conservation charity and an expert on the Galapagos Islands. Are the statements about him true or false? Correct the false statements.

- 1 His father was a conservationist.
- 2 Dr Watkins studied Biology at Oxford University.
- 3 He worked as a guide in the Galapagos Islands.
- 4 He studied Zoology and Evolution at the University of Pennsylvania.
- 5 His first job after leaving the University of Pennsylvania was in the field of conservation biology.

**6b** **2.3** Listen to the second part of the interview and answer the questions.

- 1 Does Dr Watkins think tourism is a bad thing? Why?/Why not?
- 2 Give examples of negative consequences of tourism that are a direct. b hidden.
- 3 What are invasive species?

**7a** **Predicting** In the third part of the interview, Dr Watkins is asked whether we should stay away from conservation areas. Predict what he will say.

**7b** **2.4** Listen and check your predictions. Then answer the questions.

- 1 How can the impact of tourism be minimised?
- 2 What are the best forms of tourism?
- 3 What is sustainable development?
- 4 How do you feel about Dr Watkins' final statement?

## GRAMMAR

## ARTICLES

**8a** Match the uses of articles a–k with the underlined examples in the text on page 18.

- 1 Definite article**
  - a common knowledge – we know/can tell from the context what is being referred to
  - repetition – this is not the first mention of the person or thing
  - uniqueness – the only one of its kind in the world or in this context
  - with a superlative phrase
  - with names of countries, federations or groups of islands which are plural
  - with names of rivers, oceans and seas
- 2 Zero article**
  - g with uncountable nouns, when speaking about the noun in general
  - h with the names of most cities, streets, countries and continents
  - i with plural countable nouns, when speaking about the noun in general
  - j with most numbers (except *a half, a hundred, a thousand*)
- 3 Indefinite article**
  - k with a singular countable noun mentioned for the first time

**8b** Match the correct article (*a/an, the* or *zero*) with the uses 1–3.

- 1 to introduce what is new or something the reader is unaware of
- 2 to indicate 'common ground' (e.g. to refer forwards, backwards or to our shared experience or general knowledge)
- 3 to make generalisations (with plural and uncountable nouns)

**8c** *Off the coast* and *a number of* are fixed expressions, where the article is always the same. Complete the fixed expressions below with *a* or *the*.

- |                  |                    |
|------------------|--------------------|
| 1 _____ bit of   | 3 off _____ record |
| 2 in _____ hurry | 4 make _____ start |

➔ Language reference and extra practice, pages 128–129

**8d** Complete the extracts from the listening, adding articles where appropriate.

- 1 I became conservationist in part because of my family background. My father was agricultural scientist and travelled throughout world. One of my brothers was born in Africa. I was born in British Guiana.
- 2 I went to University of Oxford to study Zoology. I finished my first degree there. After that, I was lucky enough to become guide in Galapagos Islands. I did that for about eighteen months and as a result of that experience, which was really quite life-changing experience, I went to University of Pennsylvania to study Ecology and Evolution.
- 3 I think first thing to say about tourism is that in many situations it's very positive thing. It can help conservation quite substantially, but there are also many examples in world, for example in Caribbean, where tourism also causes problems and has direct impact on environment. Many of reefs in Caribbean have serious problems as result of pollution.

## SPEAKING

**9** Work in groups. Choose one of the following that you would like to protect in your country. Discuss the threats facing it and how you would protect it.

- 1 a natural feature
- 2 a historical building
- 3 an endangered species