# Banking

### **Financial institutions**

- central banks
- retail banks (commercial, High Street banks)
- investment banks (BrE merchant banks)
- insurance companies
- building societies (AmE savings and loan associations)
- private banks high net worth individuals
- clearing banks
- non-bank financial intermediaries

### Commercial and retail banking

- provide services for individual customers and SME
- taking deposits
- granting loans
- money transfers
- bank's assets
  - bank's capital
  - loans it has made
- bank's liabilities
  - ° customers' deposits
- bank's profits spread between interest rates charged on loans and those paid to depositors + fees and commissions
- bank reserves;

reserve requirement; reserve-asset ratio - the minimum percentage of its deposits a bank has to keep in its reserves

cash in vault

ready money

• creating credit (= money available for someone to borrow)

- risk assessment for personal customers and corporate customers (customers' creditworthiness/credit rating/credit standing)
- loan terms and conditions
- balance between liquidity and different maturities, yield and risk

#### **Banking products and services**

- loans fixed sums lent for a fixed period
- overdrafts allow customers to overdraw an account limits, interest
- mortgages buying property or real estate collateral
- advice about investments and private pension plans
- e-banking and m-banking

### **Personal banking**

- current account; checking account interest rate and no restrictions on making withdrawals
- savings account; deposit account interest rate and restrictions on withdrawals
- monthly statements listing debits and credits
- debit card vs credit card
- bank transfers: standing orders and direct debits

#### **Investment banking**

- provide services for large companies
- financial advice strategic planning or financial restructuring
- valuation of different markets research department
- raising capital by issuing stocks or shares and bonds
- underwriting securities
- stockbroking and dealing department executes clients' orders and offers advice to investors
- organising mergers, acquisitions and divestitures (selling subsidiaries) M&A department
- bank's profits fees and commissions

## **Central banking**

- providing financial services to governments
- responsible for monetary policy
- supervising and regulating the banking system and the financial sector
- issuing currency
- establishing reserve-asset ratio for commercial banks
- lender of last resort bails out (rescues) banks in difficulty
- influencing the exchange rate
- managing a country's gold reserves

## **Different interest rates**

- Interest rate the cost of borrowing money: the percentage of the amount of a loan (a principle) paid by the borrower to the lender for the use of the lender's money
- Discount rate the central bank sets to lend short-term funds to commercial banks
- Base rate (BrE) or prime rate (AmE) the rate commercial banks charge their most reliable customers
- Margin or spread difference between the interest rates banks charge borrowers and the rates they pay to depositors
- Mortgages, long-term loans fixed or floating/variable interest rate
- Overdrafts and bank loans interest rates higher than those on mortgages
- Leasing or hire purchase (HP) higher interest rates than those on bank loans and overdrafts